



## **Got Questions?**

**We got answers.**

### **Is my school eligible?**

Public, private, and parochial K-12 schools with tax-exempt/non-profit status are eligible. The Milk Moola and Donuts to Dough program is also open to other groups and organizations with tax-exempt/non-profit status such as preschools, daycares, youth groups, and churches. If you have any questions about your eligibility, please call our Milk Moola helpline at 800-505-5157 (Monday through Friday, 9 a.m. to 5 p.m.) and we'll be glad to assist you.

### **How much can we earn?**

Five cents for every cap and bag top you submit and ten cents for every tan Glazers price oval you submit. As for the total amount you can receive, that's up to you. There is absolutely no cash limit with Milk Moola and Donuts to Dough like there is with other programs. The only limit is how many caps, bag tops, or Glazers price ovals you can collect. You can earn anywhere from a few hundred dollars for classroom supplies or up to \$5,000, \$10,000, even \$20,000 or more for playground equipment or class trips!

### **Do we really receive cash for every cap, bag top, and Glazers price ovals?**

Yes, cash for anything you want to spend it on. No catalogs or selected equipment for you to choose from. At the end of every month, we'll send you a check for the caps, bag tops, and Glazers price ovals you submitted, and you use the cash for whatever your school or organization needs.

### **What products are eligible?**

You'll have many different products and sizes that bear the specially marked Milk Moola caps and bag tops. While some programs only offer redemption caps on a few sizes of a specific product, Milk Moola offers you more choices. Milk, Juice, Bottled Water, Glazers price ovals, along with other products offer your school or organization more earning potential.

## **How do we redeem the caps, bag tops, and Glazers price ovals?**

This is the easy part. In your participation kit, you'll receive a specially designed box that holds up to one thousand caps and one thousand bag tops. When you're ready to redeem them (one thousand cap and/or bag top minimum), simply complete a submission form and send them to us. Just send your Glazers price ovals in with your minimum redemption quantity of one thousand caps and bag tops. There's no need to sort, trim or bundle the caps and bag tops like some other programs. You've got better things to do with your time...we'll handle all of that.

## **How often can I redeem the caps, bag tops, and Glazers price ovals?**

Anytime you have the minimum redemption quantity of one thousand caps or bag tops. Just send your Glazers price ovals in with your minimum redemption quantity. Please keep in mind that we issue redemption checks at the end of the month. In order to receive a check for the current month's redemption cycle, it's best to get your caps, bag tops, and Glazers price ovals to us early. That ensures validation and processing of your redemption in time for your school to receive its check at the end of the month.

## **How can we promote the program?**

Prior to the school year you'll receive a program kit filled with materials to promote the program within your school. You'll receive flyers and school newsletter inserts that you can copy and distribute to parents and students. You'll even have access to electronic files of the same promotional materials so you can include them in any printed pieces you create. Plus, you'll receive signs, brochures, redemption forms and your Milk Moola/Donuts to Dough redemption box so the program has visual appeal within your school. You can also come up with creative ways to encourage student participation. Have a classroom contest, "Cap Drives" during PTA/PTO night, a special "Milk Moola Cap Collector" available at the parent drop-off making it easy for families to turn in the caps. You're only limited by your imagination.

## **Can we get the community involved?**

Yes, and we will help. We will promote Milk Moola and Donuts to Dough throughout your community with billboards, radio commercials, in-store displays and a host of other ways to let people know about the Milk Moola and Donuts to Dough program.

## **How long does the program last?**

Milk Moola and Donuts to Dough will run from August 15, 2003 to August 15, 2010. And just because summer rolls around doesn't mean you have to stop collecting caps for the following year. Milk Moola caps and bag tops and Glazers price ovals will be available throughout the year!

## **How do we enroll?**

Complete our online enrollment form and we'll credit your school's account 100 caps to get you started (payable upon your first redemption).