

Milk Moola News



Issue 22

Kwik Trip, Inc.

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Procedures for Redemption

Milk Moola® & Donuts to Dough® wants to make sure you get credit for your Nature's Touch® bag tops, milk caps, ice cream UPC's, and Glazers® price ovals that your organization has worked so hard to collect. To be sure that you get proper credit please be sure to follow the following procedures.

1. All redemptions should be washed and sorted. Caps can be loose in a container, however the bag tops should be bound together with a rubber band or stapled. Ice cream UPC's and Glazer price ovals should be separated and put in clear plastic bags.
2. Fill out a redemption form, which can be found at www.milkmoola.com. This form must be completed and enclosed with every redemption sent in.
3. When packaging your redemptions please use boxes over brown paper or garbage bags. Be sure to clearly label your organization and your organizations address on the box. For faster processing please be sure to include your organization ID number on the redemption form and the totals of the redemptions.
4. Mail your redemptions to:
Milk Moola Redemption
3030 Airport Rd
La Crosse, WI 54603

If you have any questions please call the Milk Moola helpline at 1-800-505-5157. (Monday through Friday, 9am-5pm.) Milk Moola and Kwik Trip Inc.™ are not responsible for lost or misdirected submissions.

Make Fundraising Fun!

1. Share

Let parents and community members know, through newsletters and art projects, just how easy it is to raise money with the Milk Moola & Donuts to Dough Program.

2. Compete

Create a friendly competition or game between classrooms, grades or even schools. It will be fun for students and it helps raise money!

3. Reward

Reward students. Set a goal and when they reach the goal reward them with extra recess, or maybe a party with our Cheese Mountain® Pizza or Nature's Touch® Ice Cream.

What Products are Eligible to Earn Dough?

Here is just a small portion of eligible products.

- Homogenized Whole Milk: Bags, Gallons, Half Gallons and Pints
- Reduced Fat 2%, Low Fat 1%, Fat-Free Skim, & Chocolate Milk: Bags, Gallons, Half Gallons, Quarts, Pints and Half Pints.
- Drinking Water: Gallons, Quarts, 20 oz, Half Pints
- Orange Juice: Bags, Gallons, Half Gallons, Quarts, Pints, and Half Pints
- Kwik Quencher® Fruit Drinks
- Lemonade: Gallons
- Glazers® Donuts: Half Dozens
- Nature's Touch® ice cream: 16 oz or larger.

For a complete list of all the eligible items to earn some more dough for your organization please visit the Milk Moola website. www.milkmoola.com

Is Your Information Correct?



Has it been a while since you turned in caps, bag tops, UPC's, or price ovals? Before you send them in you may want to check if the address and contact information we have is correct.

Your school or organization has worked very hard to collect all the milk caps, bag tops, Nature's Touch Ice Cream UPC's and Glazer price point ovals and we want to make sure

that your Milk Moola money is sent to the proper address.

Visit www.milkmoola.com to see your information. To update your contact information please call the Milk Moola Hotline at 1-800-505-5157 (Monday through Friday (9 a.m.— 5p.m.)



More Fundraising Ideas!



Do you want to learn about more ways your school or organization can earn more cash? Head out to www.kwiktrip.com and click on the fundraising link. There you can find more information on Kwik Trip/Kwik Star



fundraising options. You can sell certificates for Glazers® Donuts and Cheese Mountain® Pizza. Car wash cards, Gift Cards and Pizza concessions are also other ways to earn more Moola for your school or organization. Check out www.kwiktrip.com for more information!

For more information contact 1-800-505-5157

Or log onto www.milkmoola.com