



Official Rules

Eligibility Requirements

Kwik Trip's Milk Moola and Donuts to Dough program is open to any public, private or parochial school, preschool or daycare facility in Wisconsin, Minnesota or Iowa that has tax-exempt designation. This also includes home school entities with tax-exempt status. Other tax-exempt groups and organizations including, but not limited to churches, youth organizations and service organizations are also eligible to participate. If you have any questions regarding whether your school or group meets these eligibility requirements, please contact the Milk Moola helpline at 800-505-5157.

Redemption Procedures

Milk Moola program participants will receive 5¢ (five cents) for each cap or bag top they redeem from Nature's Touch products. The program will only accept specially marked caps and bag tops that feature the Milk Moola symbol. You will also receive 10¢ (ten cents) for every tan Glazers price oval from the top of dozen and half-dozen boxes of Glazers donuts.

Participants may submit their collected caps, bag tops, and Glazers price ovals at any time during the course of the program. There is a minimum redemption of 1,000 (one thousand) caps or bag tops per submission. At this time there is no minimum redemption of the Glazers price ovals only they must be submitted with your minimum redemption of 1,000 caps and bag tops. All postage and shipping charges incurred in submitting the caps and bag tops are the responsibility of the sender.

Caps and bag tops from qualifying Nature's Touch products, Kwik Quencher, and price ovals from boxes of Glazers dozen and half-dozen boxes of Glazers donuts, with a completed submission form, should be mailed to the address listed on the submission form. All submissions must be postmarked by the end of the program date (listed in the Program Deadline section of these rules) and all submissions are subject to verification.

Payment

Payments for the redemption value of the school or organization's submissions will be made monthly as the school or organization's submissions are received. Checks will be made payable only to the enrolled school or organization as outlined in the Eligibility Requirements section of these rules. Please allow 4 to 6 weeks for verification and receipt of your check.

Designation of Program Coordinator

Each participating school must designate a Milk Moola/Donuts to Dough Coordinator. The Program Coordinator will serve as the liaison between the school and Kwik Trip and/or its designees. All checks, support materials and communications will be sent directly to the attention of the Program Coordinator at the address/phone/e-mail he or she provided at enrollment. Designating a Program Coordinator, and establishing a single point of contact will ensure that all materials and communication can be delivered in the most effective manner for both parties.

Acceptable Submissions

Only caps with the official Milk Moola symbol or bag tops with the official Milk Moola symbol qualify for redemption. Only the tan price ovals from the top of dozen and half-dozen boxes of Glazers donuts qualify for redemption.

Unacceptable Submissions

UPC bar codes from products, caps and bag tops without the Milk Moola symbol, photocopies, or forged or altered caps and/or bag tops **will not** be accepted for redemption. UPC bar codes from dozen or half-dozen boxes of Glazers donuts without the tan price oval, photocopies, or forged or altered price ovals **will not** be accepted for redemption. Kwik Trip reserves the right to verify all submissions.

Program Deadline

The Milk Moola and Donuts to Dough program runs from August 15, 2003 through August 15, 2010. Participants may collect and redeem their caps, bag tops, and Glazers price ovals throughout the course of the program, however, all submissions must be postmarked by August 15, 2010, for payment.

Schools and organizations may enroll at any time prior to the beginning of the program or during the program by completing an official enrollment form found either online at www.milkmoola.com or included in our enrollment kit, or by requesting a form from the Milk Moola/Donuts to Dough program.

Program Changes

Kwik Trip reserves the right to alter the terms of the Milk Moola and Donuts to Dough program. Please visit our Web site at www.milkmoola.com for our most current rules and procedures.

