



Procedures for Redemption



Thank you for your continued participation in the Milk Moola Redemption Program!

Due to the great response and redemption of Milk Moola caps, bag tops and donut price ovals, we recommend the following procedures be followed when sending in or dropping off your redemptions at 3030 Airport Road, La Crosse, WI 54603:

SORTING:

- All redemptions should be washed and sorted as follows:
 - **Caps**
 - Make sure they are Milk Moola caps!
 - Wrong caps could be from Kemps, Foremost, Land O Lake's or any company other than Kwik Trip. If the amount of incorrect caps received is less than 500 the caps will be tossed while amounts over 500 will be set aside and we will attempt to contact you to pick them up. If you wish to have these shipped to you they will be sent out COD.
 - Caps can be loose in the container you bring them in, however bag tops must be bound in some fashion and kept separate from the caps.
 - **Bag tops (Must be the entire strip from the top of the bag)**
 - Bind with a rubber band or a staple and indicate the total in each bundle
 - **Donut Price Ovals**
 - Because of the size of these, please put them in something like a small clear plastic bag with the total amount written on the front. This will ensure that the ovals are not lost.

REDEMPTION FORMS:

Must be completed & enclosed with every redemption delivered

- Go to milkoola.com if you need a redemption form
 - Put your mouse on the word "Support"
 - In the drop down menu choose the correct Redemption Form
 - If your organization is from Minnesota or Wisconsin choose Kwik Trip Redemption Form
 - If your organization is located in Iowa choose Kwik Star Redemption Form

PACKAGING:

- Boxes are preferred over garbage or brown paper bags
 - Each box should be clearly labeled with your organization name and address. You may mark the boxes as 1 of 2, etc. however since many organizations do this, please also include your organization name on each box so we can easily determine which boxes belong together.
 - For faster processing: each box should have a redemption form in it that includes the following information:
 - Organization ID number – if you do not know yours please call us at 800-505-5157
 - Total caps, bag tops and/or donut price ovals in that box

Thank you again and please feel free to contact us at 800-505-5157 with any questions or concerns.