

MILK MOOLA and DONUTS to DOUGH



Take your caps to work day-Ask parents to collect Milk Moola caps and bag tops and Glazers price ovals for their children at work. A daily stop to pick up Glazers donuts, milk, or orange juice can sure add up when it comes to cap and price oval counts. And unlike asking parents to “sell” for their children’s school fund-raiser, Milk Moola/Donuts to Dough is a passive, help-if-you-can program that requires very little effort from busy working parents. No pressure, no obligation, just a great way to increase the number of caps, bag tops, and price ovals your school can collect.

The Moola patrol-Reward outstanding accomplishments by placing deserving students in a select group that has extended cap-collecting duties. Members of the Moola Patrol can be assigned to visit classrooms daily to pick up collected cap, bag tops, and Glazers price ovals. A group can also be selected to staff a collection box at parent drop-off and pick-up areas-making it easy for parents to donate their collections. If classroom or grade level contests are in place, one member of the Moola Patrol can read the totals and leaders during the morning announcements. Inclusion in the Moola Patrol should be an honor and a goal students strive for bettering not only their character and behavioral development, but also serving to raise the awareness level of your fund-raising efforts.

Goal setting- It’s important to let those participating in and contributing to the program know exactly what your goals are. How much you hope to raise and what you plan on purchasing with the funds show parents, students, your staff, and the community that you are focused in what you hope to gain and they are more likely to participate when they can envision a tangible result. Be sure to keep everyone informed on your progress. Reminders in school newsletters or a tally board in the office or on your school’s Web site is a great way to ensure the *Milk Moola/Donuts to Dough* program stays on top of participants minds.